

# TARGET YOUR AUDIENCE with ConcreteRecycling.org

**CMRA** ConcreteRecycling.org is presented by the Construction Materials Recycling Association

Economical Good Sense

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Did you know that 140 million tons of concrete are recycled each year in the United States alone?

Concrete recycling is becoming an increasingly popular way to utilize aggregate left behind when structures or roadways are demolished. In the past, this rubble was disposed of in landfills, but with more attention being paid to environmental concerns, concrete recycling allows reuse of the rubble while also keeping construction costs down.

Created by the Construction Materials Recycling Association (CMRA) this site provides all of the available information about concrete recycling. Information contained here will assist recyclers in increasing their markets and will answer questions regulators and purchasing agents for end markets, such as state DOT officials, might have about the recycled concrete aggregate product.

## THE online resource regarding concrete recycling and reuse.

- This site TOPS Google's search engine for "concrete recycling".
- The ONLY online reference tool of its kind.
- Site is independent: developed, published, managed and promoted by the Construction Materials Recycling Association (CMRA).
- Promoted in CMRA's bi-monthly magazine, *C&D World* – circulation 11,000+ - the largest in the C&D and demolition industries.
- Your message in front of a captive internet audience.
- Tremendous marketing value.
- Your static or animated banner ad created free! (includes your message and logo)

This offer is on a first come, first serve basis, and is subject to availability. Please contact Mike Bohan at 303.779.7910 or mike@redmannmahoney.com for more information.



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